Thought Leadership - August 2023

Welcome to your new-look Thought Leadership newsletter!

You may have noticed that we have updated the look and feel of your newsletter. Our aim is to make it more useful and ensure it is packed full of thought-provoking content for you. We have put a lot of thought into it, but of course, we are bound to have missed something, so we would appreciate your feedback. If you have any questions or a suggestion for something we should cover, drop me an email and let me know!

– **Tom Reeve**, Thought Leadership editor – t.reeve@perpetuityresearch.com

Police forces 'fail to respond' to 71% of serious retail crime

The police have responded to criticism that they aren't taking retail crime seriously enough by calling for greater cooperation with the retail sector to gather intelligence and secure convictions. A Freedom of Information (FOI) request by Co-op Foods found that police forces failed to respond to 71% of serious retail crime reports, and the Association of Convenience Stores (ACS) claims that police are not taking retail crime seriously.

Meanwhile, the BBC reports that private policing is booming in London as more business improvement districts (BIDs) sign up for services such as My Local Bobby to back-fill for police who, they say, aren't responding to shoplifting incidents.

What do you think: What is to blame for lack of police response, government funding or police prioritisation of crime? Are frontline police officers equipped with the right skills and tech to respond to retail crime? Does the use of private security personnel to 'back fill' police patrols undermine policing or support it, and does it create a divide between the 'haves' and the 'have-nots'?

Read: Private policing booms in London amid rise in retail crime - BBC News
Read: Co-Op boss warns crime is out of control as some shops looted three times a day | The Independent

Read: Crime Report 2023 | ACS

ISACA pledges to boost cyber security skills in Europe

ISACA will provide 20,000 free memberships to students across Europe to acquire crucial cyber security skills. It says the guidance and certifications it provides, which map to the European Cybersecurity Skills Framework, actively support the development of a high-quality cybersecurity workforce.

What do you think: Does the industry have the infrastructure necessary to train the number of cyber security professionals required to meet current and projected demand? Are there enough prospective candidates to fill all these jobs? And how might AI change the level of demand for cybersecurity professionals in the future?

Read: ISACA announces pledge to grow European cyber workforce | Technology Magazine
Read: ISACA | European Cybersecurity Skills Framework

World Excellence Awards unveils Global OSPAs as platform to recognise security and risk thought leadership worldwide

Winners of the prestigious country-based OSPA awards will now be entered automatically into the Global OSPAs, an event designed to find the best of the best in the world in every category of security.

Organised by World Excellence Awards, which brings you the Outstanding Security Performance Awards (OSPAs) in 16 countries and regions, the awards will be open to the winners in each country who will be considered for 14 different awards ranging from outstanding security manager/director and outstanding security team to outstanding new security product and the outstanding sustainability award.

Started in 2015, the awards have gone from strength to strength based on an ethical, independent and transparent judging system.

Read: World Excellence Awards announces Global OSPAs

Nagging or nudging: security prompts create friction

Users of Google's Gmail are being nagged to activate Enhanced Safe Browsing which persist even after they have been acknowledged. This means you can click 'no thanks', but Google will keep asking. Concerns about Enhanced Safe Browsing have been raised by tech journalists at Bleeping Computer who also point out that this feature temporarily associates your browsing history with your Google account which can result in a loss of privacy.

Meanwhile, an article in the August edition of Professional Security follows on the same theme with a report from a recent meeting of SASIG which featured a presentation by Charlie Sinclair, cyber awareness and engagement manager at Unilever, and Tim Ward from Think Cyber.

They critique what has now become the de facto standard for cyber security training: the annual refresher course (which staff quickly forget), testing staff with phishing emails and mandatory training for those who fail the test. This, they say, simply alienates people against security, and they argue for a more consistent, persistent approach, full of gentle nudges to do the right thing.

What do you think: Should we nag users to do the right thing or does it encourage resistance to security in general? When does nudging turn into nagging? And how far should we go in trying to prevent users from making mistakes?

Read: Google Gmail continuously nagging to enable Enhanced Safe Browsing
Read: Cover story, August 2023 edition of Professional Security

Assessing Non-Fungible Tokens (NFTs): A Resource Guide for Fraud Practitioners

NFTs – which have famously been used to sell digital artworks for millions of dollars – are digital assets which carry with them a unique set of benefits and risks which are explored in a new report from Perpetuity Research. Led by Dr Janice Goldstraw-White and commissioned by the Association of Certified Fraud Examiners (ACFE), the research aims to fill some of the gaps in knowledge and provide a valuable resource for counter-fraud professionals.

What do you think: What do counter-fraud professionals need to know about NFTs as they rapidly expand into mainstream applications? How can national regulators effectively control digital assets such as NFTs in an international context?

Read: Perpetuity Research | "Assessing non-fungible tokens (NFTs): A resource guide for fraud practitioners"

Police claim independent research demonstrates facial recognition technology is fair, legitimate and proportionate

The Metropolitan Police Service (MPS) and South Wales Police (SWP) say that recent research results justify the continued use of facial-recognition technologies. The research published by the National Physical Laboratory (NPL) found there is "no statistical significance between demographic performance" if certain settings are used. This is an attempt to address previous concerns and criticisms regarding false positives and biases in facial recognition.

What do you think: When will we be able to trust facial recognition technology, and what place does it have in policing?

Read: UK police double down on 'improved' facial recognition | Computer Weekly
Read: NPL REPORT MS 43 FACIAL RECOGNITION TECHNOLOGY IN LAW ENFORCEMENT EQUITABILITY STUDY FINAL REPORT DR TONY MANSFIELD MARCH 2023

Amazon's Ring cameras were used to spy on customers

Amazon Ring employees were able to access customer video without restrictions even when it wasn't necessary for their jobs. This included the ability to download videos and save and share them, up until the company took steps to block this, according to a complaint by the US Federal Trade Commission.

What do you think: Can we trust multinational companies with our data? Do national governments have the resources, scope and responsibility to safeguard our data across borders?

Read: Amazon's Ring cameras were used to spy on customers | MalwareBytes
Read: Text of the FTP complaint: Case No. 1:23-cv-1549 COMPLAINT FOR PERMANENT INJUNCTION AND OTHER RELIEF

Secured by Design launches housing design guide

The police scheme Secured by Design (SBD) has launched a 43-page Specialist and Supported Housing Design Guide to sit alongside Homes 2023, SBD's updated guidance for domestic properties. Both documents cater for the security of new and refurbished homes, including those for disabled and older people, victims of domestic abuse or those with specific protected characteristics.

What do you think: Should Secured by Design be mandated for local authority housing?

Read: Secured by Design: Homes 2023
Read: Secured by Design: Specialist and Supported Housing Schemes

News from Perpetuity Research & World Excellence Awards

Recent Webinars

- Taking sustainability seriously: how common is 'greenwashing' and what can we do?
- Tackling healthcare fraud: the uncontrollable beast or the example of good practice?
- Robots: a security opportunity or a security threat?

Come and Meet Us

- **GSX - Dallas** – 11-13 September – **Booth 4169**
- **International Security Expo/International Cyber Expo** – **London** – 26-27 October – **Stand K55**
- **The Security Event** – **Birmingham NEC** – 30 April to 2 May – **Stand 5/Q70**

World Excellence Awards Calendar

Event	Entries Open	Entries Close	Finalists Announced	Awards Presentation
UK OSPAs	Entries are Open	3 October 2023	21 November 2023	22 February 2024
Benelux OSPAs	Entries are closed	Entries are closed	5 September 2023	4 October 2023
Australia OSPAs	Entries are Open	8 September 2023	TBC	18 October 2023
Germany OSPAs	Entries are Open	4 September 2023	2 October 2023	26 October 2023
Southeast Asia OSPAs	Entries are Open	12 September 2023	2 October 2023	10 November 2023
Canada OSPAs	Entries are Open	19 September 2023	24 October 2023	30 November 2023
New Zealand OSPAs	22 October 2023	30 January 2024	3 March 2024	5 April 2024
Ireland OSPAs	27 November 2023	20 February 2024	26 March 2024	17 May 2024
TECAs	Entries are closed	Entries are closed	19 September 2023	1 November 2023
Cyber OSPAs	Entries are Open	6 February 2024	12 March 2024	23 April 2024
SSEAs	Entries are Open	1 February 2024	11 March 2024	30 April 2024

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