



In association with: Perpetuity Research and World Excellence Awards

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## Thought Leadership - August 2024

Welcome to the August edition of our *Security and Risk Thought Leadership Newsletter* in which we connect you with innovative ideas and new research. In this edition:

- TECAs 2024 Thought Leadership Summit programme is announced
- New awards launched to recognise outstanding performance in reducing workplace violence
- Latest Security Thought Leadership Podcasts
- Research to improve the image of the security sector
- New book on tackling crime and disorder published
- Celebrating Excellence in Security and Fire Safety
- Perpetuity and World Excellence Awards on the road
- NPCC identifies violence against women and girls as national emergency
- Monthly Quiz
- Did you know? – Bottles of water helped diffuse a security incident

If you have any comments, questions or a suggestion for something we should cover, drop me an email - [Dr Janice Goldstraw-White](mailto:Dr Janice Goldstraw-White), [Thought Leadership Editor](#)



## TECAs 2024 Thought Leadership Summit programme is announced

Following the tremendous success of last year's inaugural Tackling Economic Crime Thought Leadership Summit, the event is set to return to the Novotel London West on Friday, 15 November 2024. Sponsored by Greylist Trace and supported by the UK Fraud Forum, this year's theme is 'Strength in Unity: Harnessing Collaboration to Combat Economic Crime'.

The summit will feature speakers from both public and private sectors, offering a unique platform for those involved in combating economic crime to network, share best practices, and engage in discussions about current challenges. Don't miss this opportunity to connect with industry leaders and enhance your strategies in tackling economic crime.

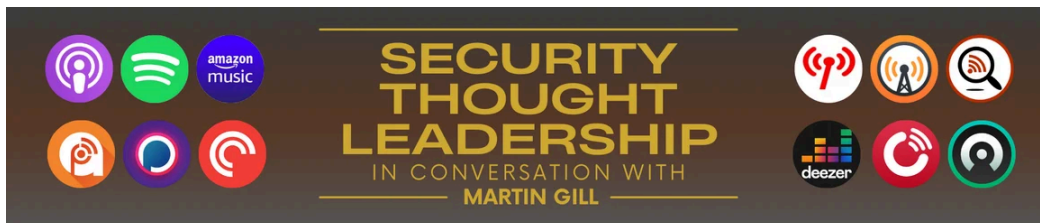
[Register now to secure your place.](#)



## New awards launched to recognise outstanding performance in reducing workplace violence

We are pleased to announce the launch of the Workplace Violence Reduction Awards (WVRAs). These awards are designed to be both independent and inclusive to recognise those who excel in different aspects of reducing violence in all types of workplaces in any sector. The criteria for the awards are based on extensive research on key factors that contribute to and characterise outstanding performance. The WVRAs are sponsored by Maybo and have been set up in collaboration with key industry associations and groups.

Entries are open until 28th January 2025. To submit your nominations please visit: [www.thewvras.com](http://www.thewvras.com)



## Latest Security Thought Leadership Podcasts

We have now released twelve episodes in our "Security Thought Leadership" podcast series, with each speaker offering unique insights into the security industry and its future. The latest two episodes feature interviews with Annette Kimitei and Professor Mike Levi,

Annette Kimitei is Managing Director of one of the major security suppliers in Kenya and has been active in security associations including Kenya Private Sector Alliance (KEPSA) and Women in Safety Excellence (WISE) where she has led the case for improved conditions, higher standards and greater diversity (amongst other things) in the security sector. Annette is a multi-award winner including as an individual, an OSPA for 'Outstanding Security Director', and for her company, 'Outstanding Contract Security Company'. In this interview, she discusses:

- her experience as a woman in a male-dominated profession
- the impact of Kenyan culture on women working in the security sector
- how she has been part of a movement to challenge this by reimagining roles and rethinking security practices
- the weaknesses in regulation in Kenya and how they are being overcome

Professor Levi has an international reputation for excellence in researching various aspects of economic crime and has received numerous major lifetime achievement awards, including from the Tackling Economic Crime Awards. In this interview, he discusses:

- the influence of his first book *The Phantom Capitalists* published in 1981
- why the response to money laundering has been misguided
- how efforts to reclaim proceeds from criminals have underachieved
- why so many fraud cases have failed, and where we should look for remedies.

All episodes are available to listen to on Apple Podcasts, Spotify, Amazon, and all major platforms. Tune in to hear from leading voices in security at [www.securityinconversation.com](http://www.securityinconversation.com) and find links to your preferred platforms [here](#).



## Research to improve the image of the security sector

The Security Research Initiative (SRI) is entering its twentieth year. For 2024-25, Perpetuity Research will be focusing on what is needed to improve the perception of the work of security professionals. Despite a growing body of evidence supporting the professionalisation, essential nature, and value of security, the sector continues to struggle with an image problem. This issue has numerous consequences, including difficulties with recruitment and retention, lack of status and investment within organisations, and being overlooked as a key partner in public protection.

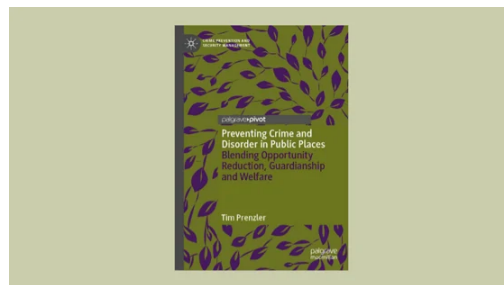
The aim of the research is to:

- take stock of the strategies used to change perceptions of a sector/role
- establish what can be learned from initiatives that have been launched within security;
- understand the factors that security professionals believe can contribute to improving and communicating a better image.

The project will include desk-top research, interviews with specialists and a survey of security professionals. If you would like to share any thoughts on the topic, [please get in touch](#).

Current SRI members are: Carlisle Support Services, CIS Security, G4S, Interr Security, Marks and Spencer, Mitie, PwC, Royal Mail, Securitas, SIA, Sodexo

[Join the SRI or read previous research reports here.](#)



## New book on tackling crime and disorder published

The latest book in the Crime Prevention and Security Management Series, edited by Professor Martin Gill, is now available. *Preventing Crime and Disorder in Public Places: Blending Opportunity Reduction, Guardianship, and Welfare* by Tim Prenzler, published by Palgrave Macmillan, stands out for its practical approach. As the author notes, the book is presented as “a readily accessible guide that combines theoretical insights with ‘doable’ strategies that can be applied by responsible parties on their home turf.”

The book covers several pressing issues, including chapters on topics such as designing out crime and how these principles can be used to develop crime prevention approaches, security patrols partnering with police and other agencies, how improvements in local amenities can help tackle social exclusion, and better management of public gatherings. The book culminates in a discussion of a four-step model to guide the design and implementation of intervention programs. Each chapter is easy to follow and provides a solid evidence base for policy. [Find further details here.](#)



**NPCC identifies violence against women and girls as national emergency**

The National Police Chiefs' Council (NPCC) has released its first national [analysis of the scale of violence against women and girls \(VAWG\)](#), revealing the epidemic level of offending. The report highlights the following key points:

**Rising Offences:** VAWG is not only increasing, but the types of offences are becoming more complex, causing significant harm to victims and society.

**Staggering Statistics:** It is estimated that 1 in 20 people are perpetrators of VAWG each year, with the actual number likely much higher.

**Need for a Whole-System Approach:** Police chiefs stress that law enforcement alone cannot address this issue; a collaborative response involving criminal justice partners, government bodies, and other sectors is essential.

Perpetuity is actively engaged in combating VAWG. We regularly collaborate with police forces and office of police crime commissioners to improve responses and support services for survivors. We also:

Assist police forces in evaluating the impact of partnerships with third-sector organisations.

Conduct research for Women's Centres to assess the effectiveness of trauma recovery therapies.

[Find further information about Perpetuity's work in this area here.](#)



## Celebrating Excellence in Security and Fire Safety

We have several upcoming events and open award opportunities. Please refer to the calendar below for full details. Highlights include:

**UK OSPAs** – sponsored by [Axon](#) – entries open until **2nd October** [uk.theospas.com/enter](http://uk.theospas.com/enter)

**Australia OSPAs** - entries open until **30th August** [au.theospas.com/enter](http://au.theospas.com/enter)

**Southeast Asia OSPAs** – sponsored by [BluOcean](#) – entries open until **3rd September** [sea.theospas.com/enter](http://sea.theospas.com/enter)

**Benelux OSPAs** – entries extended until **9th September** [bnl.theospas.com/enter](http://bnl.theospas.com/enter)

**Norway OSPAs** – entries extended until **30th September** [no.theospas.com/pamelding](http://no.theospas.com/pamelding)

**Romania OSPAs** - entries open [ro.theospas.com/inscriere-in-ospa](http://ro.theospas.com/inscriere-in-ospa)

**Fire Resilience Excellence Awards (FREAs)** – sponsored by [AXA](#) – Entries now open until **14th January 2025** [www.thefreas.com/enter](http://www.thefreas.com/enter)

**Security & Safety Entrepreneur Awards (SSEAs)** – Entries now open until **21st January 2025** [www.theseas.com/enter](http://www.theseas.com/enter)



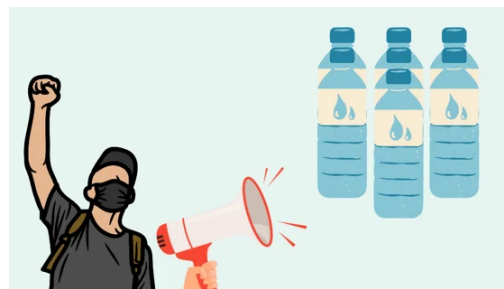
## Perpetuity and World Excellence Awards on the road

The events team has a busy month ahead, exhibiting at several events. If you're planning to attend Security Essen, GSX, or the International Security Expo, why not drop by and say hello? Find us at:

Security Essen (Messe Essen, Essen, Germany) 17th – 20th Sept – Hall 8/8C28

GSX (OC Convention Center – South Building Orlando) 20<sup>th</sup> – 22nd Sept – Booth 955 -Winners of the 2024 US OSPAs, will be announced on 22 Sept. between 5pm – 6.30pm in Hall SA1 at the show

International Security Expo (Olympia, London, UK) 24th & 25th Sept – Hall 5/Q70



### Did you know? – Bottles of water helped diffuse a security incident

During a recent podcast interview with Professor Martin Gill, Annette Kimitei, Managing Director of one of Kenya's major security suppliers, shared a compelling incident where security personnel providing protesters with bottles of water helped defuse a potentially volatile situation. The water, seen as a peace offering, allowed protesters to wash tear gas from their eyes and rehydrate after hours on the streets with limited access to refreshments. This simple gesture was well-received by the protesters, calming them down and increasing the likelihood that they would move on peacefully without further conflict. To listen to the podcast in full, please visit: [www.securityinconversation.com](http://www.securityinconversation.com)

STOCK						SHARE
STEAM						ROOM
DATA						PLAN
BEST						REQUEST
CANARY						SUBMARINE
ROMAN						STATE
CHANNEL						VISION
EXTENDED						TREE
SCHOOL						ROOM
PANIC						MUSHROOM

### This Month's Quiz

Fit 10 six-letter words into the grid so that each links with the word on its left and beginning of the one on the right. Example: FISH [MARKET] TRADER. The letters in the shaded squares should reveal a security-related word. Please submit your one-word answer here [\[https://www.surveylegend.com/s/5mao\]](https://www.surveylegend.com/s/5mao) by Friday, 20<sup>th</sup> September. A winner will be selected at random from the correct entries and will receive a copy of the book 'Preventing Crime and Disorder in Public Places: Blending Opportunity Reduction, Guardianship and Welfare' by Tim Prenzler, which the latest book in Professor Martin Gill's 'Crime Prevention and Security Management series' and featured above.

The answer to July's quiz was 'Prevention'.

Check back in next month's newsletter for the answer and a new quiz to enter.

**Featured above is Simon Whitehorn, quiz winner in May, proudly showing his prize.**

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