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## Thought Leadership - July 2024

Welcome to the June edition of our *Security and Risk Thought Leadership Newsletter* in which we connect you with innovative ideas and new research. In this edition:

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If you have any comments, questions or a suggestion for something we should cover, drop me an email - [Dr Janice Goldstraw-White](mailto:Dr Janice Goldstraw-White), [Thought Leadership Editor](#)



### Latest Security Thought Leadership Podcasts

We have now released nine episodes in our "Security Thought Leadership" podcast series, with each speaker offering unique insights into the security industry and its future. The latest two episodes feature interviews with Paul Ekblom, a leading authority on crime and prevention and Nick Dynon, an internationally renowned security professional based in New Zealand.

On Monday, 29th July, we will release our latest podcast discussing whether the Terrorism (Protection of Premises) Bill, popularly known as 'Martyn's Law,' will contribute to improved security and keeping people safer. This episode will feature articulate debaters Paul Harvey, who will present the case for the bill, and Mike Croll, who will argue against it. Both will provide evidence to support their respective positions.

Future episodes to be released include:

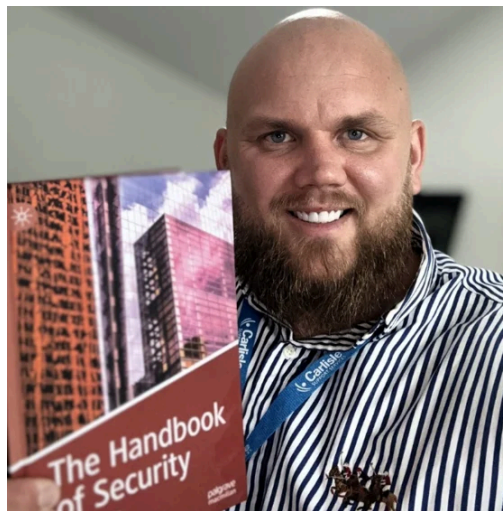
- **12th August – Annette Kimitei**, who is a leading security expert in Kenya
- **26th August – Professor Mike Levi**, UK economic crime expert

Episodes are available on Apple Podcasts, Spotify, Amazon, and all major platforms. Tune in to hear from leading voices in security at [www.securityinconversation.com](http://www.securityinconversation.com) and find links to your preferred platforms [here](#).



### South African OSPAs are awarded

Winners of the Southern African OSPAs were presented with their trophies at the Secorex Exhibition in Johannesburg on 11<sup>th</sup> June 2024. The winner from each category will be featured in the first Global OSPAs set to take place in 2025, except for the Lifetime Achievement Award, which went to Gotlieb Johannes Jacobus Mijo, who has now been inducted into the newly launched [Security Hall of Fame](#). Details of the 2024 award winners can be found [here](#).



### The Security Event book winner

The winner of our business card draw from The Security Event held earlier this year at the NEC in Birmingham was Alex Collins, Group Sales Director from Carlisle Support Services. Alex received a signed copy of 'The Handbook of Security' edited by Professor Martin Gill.



### Last call for entries to the Tackling Economic Crime Awards (TECAs)

The entries to the 2024 TECAs, sponsored by [altia](#), will close on 1 August. All those working in the economic crime sector are encouraged to nominate themselves or others who have made a significant contribution in tackling all areas of economic crime, such as fraud, money laundering, bribery and corruption, tax evasion, counterfeiting and corporate espionage. The awards have been running for six years and acknowledge individuals, teams, initiatives, and companies working in the UK across the public, private and third sectors, and also include for the second year, a category for those operating outside of the UK.

To enter the awards [click here](#).

Winners will be announced at a gala dinner to be held at the Novotel London West on Friday, 15 November 2024, following our second Thought Leadership Summit held in the afternoon which is sponsored by [Greylist Trace](#) and supported by [UKFF](#). Details and bookings for the Summit can be found [here](#).



## Are you a security professional or security organisation in the Benelux, Kenya or Norway?

Entries for the 2024 Outstanding Security Performance Awards (OSPAs) are now open in the Benelux, Kenya and Norway. Entry is free and submissions will be independently judged by representatives from the leading security industry organisations in those regions.

From this year, the winners of each category (except Lifetime Achievement) will qualify to participate in the first ever [Global OSPAs](#), scheduled to take place in 2025 and will automatically be entered into these awards. For the winner of the Lifetime Achievement Award, they will be inducted into the newly launched [Security Hall of Fame](#)

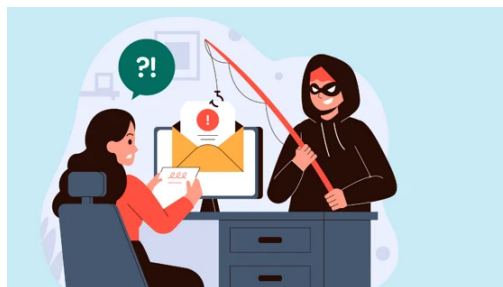
For closing dates and entries, please see:

Benelux – closing date 6<sup>th</sup> August. [Enter here](#)

Kenya – closing date 20<sup>th</sup> August [Enter here](#)

Norway – closing date 27<sup>th</sup> August [Enter here](#)

A new development this year is that winners from selected categories will qualify for the first ever Global OSPAs slated to take place early next year. Also, the winner of the Lifetime Achievement award will be inducted in the Security Hall of Fame.



## Scam warnings following global Microsoft outage

Cybersecurity experts have issued scam warnings to consumers and businesses due to attempts to exploit vulnerabilities following the global Microsoft outage on Friday, 19<sup>th</sup> July. The outage, triggered by a software update from cybersecurity firm CrowdStrike, affected 8.5 million computers. The scams include:

- Release of malicious codes purportedly to recover systems
- Phone calls from individuals pretending to be from CrowdStrike 'Support' or 'Security'
- Phishing emails from alleged technical experts
- Fake website domains offering supposed 'security patches' for the incident

For further details and what to do to protect yourself read:

[BBC Article | Scam Warning](#)

[PYMNTS | CrowdStrike Aftermath](#)

**What do you think?** To what extent has our growing reliance on technology increased our vulnerability to systemic failures, as demonstrated by the recent outage? Are there critical areas where we have become too dependent on technology, and how can we assess and mitigate these dependencies? How

do you think this incident will impact public trust in technology providers and cybersecurity firms, and what steps can be taken to rebuild and strengthen that trust?



## Significant increase in fraudulent insurance claims

The UK insurance company Aviva has reported a major increase in fraudulent insurance claims for the first half of 2024. They state:

- 39% increase in the number of fraudulent claims
- 11,000 suspect claims valued at £116 million
- An average of 30 bogus claims daily worth £318,000
- A third of fraudulent claims related to motor injury and a third of those from 'crash-to-cash' schemes
- A further 13,100 claims are being investigated for potential fraud

The insurer attributes the spike to the economic strain on individuals, prompting some to exploit insurance for financial gain.

To read the full article: [Insurance Business | Aviva sees spike in fraudulent claims](#)

**What do you think?** How do you think insurers can balance the need to cover the costs associated with fraud while maintaining fairness for customers with legitimate claims? How can collaboration between insurers and other financial institutions be strengthened to combat fraud more comprehensively? What role can industry-wide data sharing initiatives play in improving the detection and prevention of fraudulent activities?

COMPUTER						FOAM
SALES						AUDIENCE
WATER						NECK
DIGITAL						SHY
CAR						PACKED
NUCLEAR						DRINK
FLAKY						CUTTER
CORPORATE						FOCUSED
HERB						SHED
CONSUMER						CARD

## This Month's Quiz

Fit 10 six-letter words into the grid so that each links with the word on its left and beginning of the one on the right. Example: FISH [MARKET] TRADER. Unscramble the letters in the shaded squares to reveal a security-related word. Please submit your one-word answer here <https://www.surveylegend.com/s/5mao> by Friday, 24<sup>th</sup> August.

A winner will be selected at random from the correct entries and will receive a copy of the book 'The Security Society: History, Patriarchy, Protection' by Francis Dodsworth, which is a part of Professor Martin Gill's 'Crime Prevention and Security Management series'.

The answer to June's quiz was 'Resilience'. The winner was Edward Nkune, who will receive a copy of the book 'Vietnamese Organized Crime in the Czech Republic' by Miroslav Nozina and Filip Kraus, which is a part of Professor Martin Gill's 'Crime Prevention and Security Management series'.

Check back in next month's newsletter for the answer and a new quiz to enter.



## Did you know? – The origins of digital rebellion

Think hacking and the need for cybersecurity are new phenomena? Think again! In 1903, a prankster named Neil Maskelyne hijacked a planned demonstration of Marconi's long-distance wireless telegraph messaging system. Instead of the expected communication, operators were startled to receive a rude limerick about Marconi!

# World Excellence Awards Calendar

Event	Entries Open	Entries Close	Finalists Announced	Awards Presentation
US OSPAs	Entries are closed.	Entries are closed.	Finalists Announced!	22nd September 2024
Germany OSPAs	Entries are closed.	Entries are closed.	TBC	18 September 2024
Benelux OSPAs	Entries are Open!	6th August 2024	5th September 2024	October 2024
Australia OSPAs	Entries are Open!	9th August 2024	6th September 2024	24th October 2024
Kenya OSPAs	Entries are Open!	20th August 2024	23rd September 2024	16th October 2024
Norway OSPAs	Entries are Open!	27th August 2024	30th September 2024	31st October 2024
Southeast Asia OSPAs	Entries are Open!	3rd September 2024	2nd October 2024	4th November 2024
TECAs	Entries are Open!	1st August 2024	12th September 2024	15th November 2024

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